

# McMaster Graduate Programs



## More than a business education

As you consider your next opportunity, you're likely asking one question: what sets DeGroote apart? Simply put, it's community. Our students are competitive; our success in case competitions proves that. But, we are never competitive with each other. We support one another. Whether you're an MBA, PhD, Master of Finance, or another graduate student, you're part of DeGroote. Our rallying cry, "We Are DeGroote," is more than a slogan, it's a mindset that stays with you long after graduation. We can't wait to welcome you into our community.

*Our students all hold the same values: collaboration, community, inclusivity, innovation and integrity*

## Two campuses. Endless opportunities.

### McMaster University Main Campus

Located in Hamilton, Ontario, the DeGroote School of Business is in the historic Westdale neighbourhood. The campus features 300 acres of conservation space near Lake Ontario. Hamilton, one of Canada's largest cities, offers you many opportunities to explore arts, culture and nature while you study.

### Burlington Campus

Our Burlington Campus was purposely built to be a hub for community engagement and collaboration between graduate students and business leaders in the Greater Toronto and Hamilton area.



# Alumni across the world



"I chose the MBA program for two key reasons: its extensive network of more than 200 employer partners, and its experiential learning model, which gives students the opportunity to explore different industries, roles and organizations through co-op placements and summer internships"

**Nhat Tan Hoang, MBA '18,**  
Senior Manager,  
Sales Finance at Lactalis Canada



"Moving from India to Canada was a leap of faith, but the DeGroote MBA equipped me with the platform, confidence and community to build authentic relationships that opened doors I never imagined."

**Neha Tayal, CFA, MBA '25,**  
Associate,  
Global Markets, BMO Capital Markets



"Choosing the right school for my Master of Finance was a big decision, and DeGroote felt like the perfect fit from the start. One of the biggest draws for me was the incredible alumni network. Having a community of successful graduates to connect with, learn from and lean on was something I knew would be invaluable throughout my career."

The faculty at DeGroote are not just experts in their fields but also bring real-world experience into the classroom. I wanted professors who could offer more than just theoretical knowledge—and at DeGroote, that's exactly what you experience."

**Shahzain Bey, MFin '26,**  
Analyst,  
Bank of Montreal



"During my master's degree, I realized that I was really interested in continuing my education in order to become a researcher and an educator. DeGroote and McMaster are research-intensive institutes, and I knew that if I wanted to stay in academia, it was a very important point I needed to consider."

**Kimia Ansari, PhD '25**  
Management Information Systems Assistant  
Professor,  
Asper School of Business



"I chose McMaster University because, unlike other institutions that offer general MBA programs, McMaster provides an EMBA with a specialization in Digital Transformation. This unique focus was a major factor in my decision to apply."

**Ron Widjaja, EMBA '20,**  
Senior Manager, Wholesale Automotive,  
CIBC



"From the beginning, when I was deciding where to pursue my MBA program, I found a special bond with the DeGroote Community."

**Nicolas Jamillo Martinez, MBA '23,**  
Manager, Anaplan CoE,  
Scotiabank



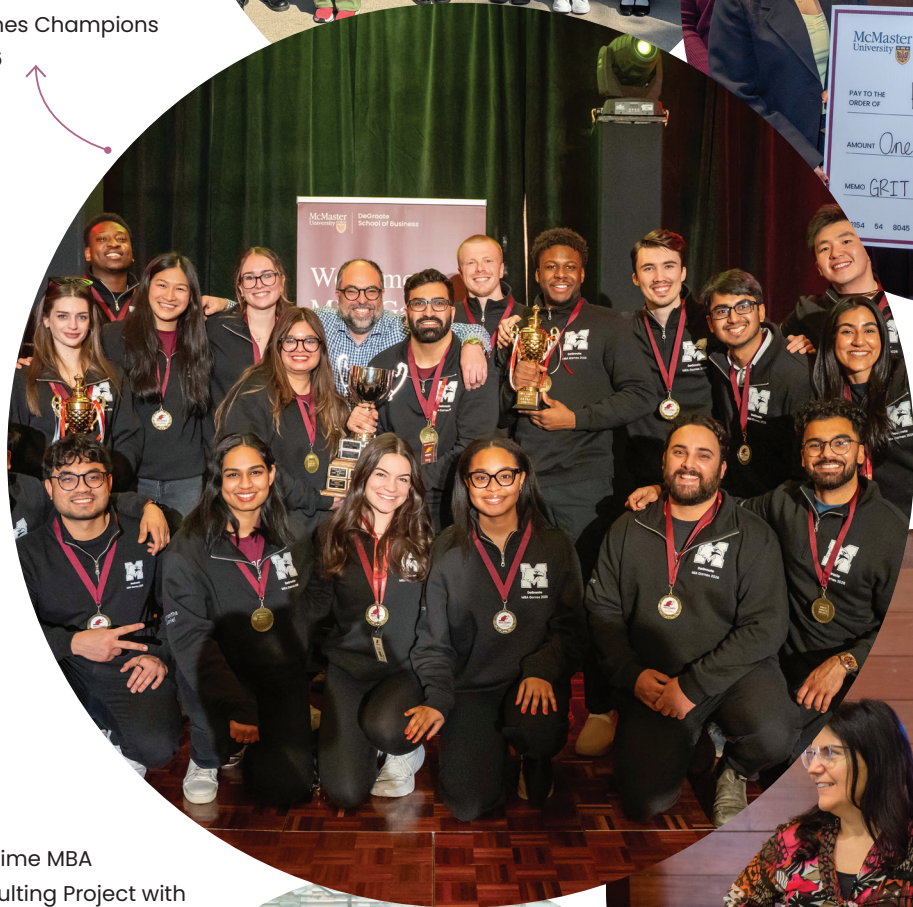
"The unique co-op structure not only allows students to gain hands-on experience but also encourages exploration across various roles and industries. This flexibility was precisely what I was looking for as it offered me the chance to tailor my MBA journey to align with my career aspirations. Regardless of your background or previous experiences, DeGroote's MBA is designed to foster every student's achievement and value every unique perspective."

**Shraeya Bhardwaj, MBA '26**  
Graduate Leadership Development Program,  
CIBC

Master of Finance  
Dean's Welcome  
Breakfast



Back to Back MBA  
Games Champions  
2026



Full-Time MBA  
Consulting Project with  
Paul Snowden



MBA GRIT Week  
2026



Executive MBA Students  
in Silicon Valley



# Experiential Learning at DeGroote

At DeGroote, we are committed to providing students with not just the degree needed to succeed, but to prepare students for the future of work, to teach the skills needed beyond what is learned in a traditional classroom setting and to show up as leaders and innovators in uncertain times.

## Canada's leading experiential business school

DeGroote is Canada's leading experiential business school and invests in opportunities for students to access problem-based, experiential and work-integrated learning opportunities throughout their time at DeGroote.



## Your support system

We have dedicated teams to support Experiential Learning and Career and Professional Development, ensuring that students have the opportunity for authentic learning experiences in the classroom and in the workplace. All graduate students have access to authentic opportunities to practice, apply and develop skills through experiential learning opportunities.



## Meet

### Sarah King

Manager,  
Experiential Learning



"We find ourselves in a moment of change and uncertainty when we think about the future of work. Our team's job at DeGroote is to immerse students in experiential learning opportunities that create a bridge between career readiness and civic responsibility – teaching the skills our students will need including technological literacy, creative and analytical thinking, leadership and resiliency"

# Why McMaster University?



Founded in  
**1887**



Hamilton to Toronto  
**1 hour**



Ranked #18 in the  
world for global impact

*Times Higher Education Impact Rankings 2026*



Top 75 in research quality

*Times Higher Education World  
University Rankings 2025*



**Ranked #1 in Canada  
for Student Services**  
*Maclean's 2025*



**Ranked #1 in  
North America for  
Good Health and Well Being**  
*2025 Times Higher Education Impact Rankings*



**Ranked #4 University  
in Canada**  
*Times Higher Education World University 2026*



**Top 100 public  
universities worldwide**  
*2025 Times Higher Education World  
University Rankings*

# Graduate Programs Comparison

|                                          | Format                 | Duration     | Degree                                  | Work Experience                                                                   | Tuition Cost*             | Scholarships Available             | Program work opportunities                                           |
|------------------------------------------|------------------------|--------------|-----------------------------------------|-----------------------------------------------------------------------------------|---------------------------|------------------------------------|----------------------------------------------------------------------|
| All amounts in CAD                       |                        |              |                                         |                                                                                   |                           |                                    |                                                                      |
| MBA Programs                             |                        |              |                                         |                                                                                   |                           |                                    |                                                                      |
| Full-Time MBA                            | Full-time<br>On-campus | 20 months    | Master of Business Administration (MBA) | 2+ years                                                                          | \$107,300                 | \$2,500-\$40,000                   | No<br><br><i>Paid summer and part-time work placements available</i> |
| Full-Time MBA With Co-op                 | Full-time<br>On-campus | 28 months    | Master of Business Administration (MBA) | Not required<br><i>Post-graduate work experience not required, but encouraged</i> | \$114,200                 | \$2,500-\$40,000                   | Yes<br><br><i>12 months in Co-op</i>                                 |
| Executive MBA                            | Full-time              | 15 months    | Master of Business Administration (MBA) | 10 years                                                                          | \$95,300                  | \$5,000-\$10,000                   | No                                                                   |
| Specialized Programs                     |                        |              |                                         |                                                                                   |                           |                                    |                                                                      |
| Master of Finance                        | Full-time<br>On-campus | 16 months    | Master of Finance                       | Not required                                                                      | \$68,700                  | \$1,000-\$20,000                   | No<br><br><i>Optional summer internship</i>                          |
| Master of Management in AI and Analytics | Full-time<br>On-campus | 16 months    | Master of Management                    | Not required<br><i>0-4 years recommended</i>                                      | \$67,600                  | \$2500-\$10,000                    | Yes                                                                  |
| eHealth                                  | Full-time              | 20-24 months | Master of Science                       | Not required                                                                      | \$37,900-\$45,200         |                                    | Yes<br><br><i>8-month paid internship</i>                            |
| PhD                                      | Full-time<br>variable  | 4+ years     | Doctor of Philosophy                    | Not required<br><i>2+ years recommended</i>                                       | \$6,300 per academic year | \$34,000+ annually funding support | No                                                                   |

*\*The following tuition amounts are estimated and subject to change.*

# Full-Time MBA

Hands-on learning experiences designed to help grow your career, explore new opportunities and succeed in a changing business landscape.

This program is for students ready to immerse themselves in a program built on academic excellence and experiential learning opportunities built into your course work that help you gain professional experience and accelerate your network.

Our MBA program is designed to put you in the driver’s seat of your educational experience with options to build your community and professional experience throughout your degree. Through Canada’s leading experiential education environments, you’ll gain meaningful opportunities to tackle real-world business challenges, collaborate with industry partners and develop the skills employers value most in their leaders.

### Application Requirements

- A degree equivalent to an Ontario 4-year bachelor’s degree
- IELTS (7) or TOEFL (100)
- B or 75% average in final 2 years of study
- Two references
- GMAT or GRE (waiver available)
- Online interview

## Admissions

### Start date

September 2027

### Length of study

20 months

### Tuition (2026 entry)

\$107,300

### Application deadlines

**Round 1:** October 15, 2026

**Round 2:** November 25, 2026

**Round 3:** March 14, 2027

*Qualified and approved candidates may be considered following this deadline.*

### Work experience

Minimum 2 years

## Who is this program for

- ✓ Early to mid-career professionals looking to accelerate their career growth.
- ✓ Individuals seeking to strengthen leadership and strategic business skills.
- ✓ Professionals planning a career transition into business, management or leadership roles.
- ✓ Students looking for an immersive, full-time in-person MBA experience with paid work opportunities.

## What sets this program apart

- 💡 **Industry consulting project**  
Exclusive to our Full-Time program, this 8-month long consulting project allows you to dive into an authentic business challenge. Students don’t work on simulated cases; they co-create real, evidence-based solutions alongside national organizations navigating complexity, uncertainty, and collaboration. By the end of this project you will demonstrate strong analytical discipline, sound judgement and the professionalism expected of a trusted advisor.
- 📁 **Leadership coaching**  
You’ll learn to cultivate your leadership capabilities during your time at DeGroote. We’ll help you maximize your impact on your career and community with our career leader assessment and ongoing 1-on-1 coaching. This helps you leverage your existing work experience, develop your skillsets and translate your abilities into tangible personal and professional growth.
- 🏠 **The Catalyst Program: guaranteed paid part-time work**  
At the McLean Centre for Collaborative Discovery, DeGroote’s new building on the McMaster University campus, you will solve real-life projects supporting our community and industry partners with innovative solutions and will be given the opportunity to manage a group of undergraduate students.

## Meet

Shubneet (Coco) Puri



“I chose DeGroote because despite coming from a non-traditional business background, I felt genuinely valued and supported from day one. The experience has been transformative both personally and professionally.

Winning GRIT Week alongside my four teammates was my most memorable experience, as it showcased the power of collaboration, resilience and innovation.”

## 2025 Class Profile

### Academic Background

- 28%** Engineering
- 28%** Business
- 25%** Science
- 15%** Arts/Humanities
- 4%** Law

**7**

average years of work experience

**10**

countries represented

60% identify as female  
40% identify as male

**28** class size

### Education

Bachelor of Science, Hospitality and Tourism

### Home Town

Leduc, Alberta/Kapurthala, India

### Previous Role

Director of Sales, Four Points by Sheraton

# Full-Time MBA with Co-op

An opportunity to explore and discover new industries, build valuable work experience and a diverse network, while defining your own personal brand and path.

As the leader in experiential learning and the longest running MBA with Co-op program in Canada, our program gives you more than a degree, it gives you the experience, connections and confidence to accelerate your career. We combine academic excellence with paid work experience, helping you turn classroom knowledge into real-world impact.

From day one, you'll have the opportunity to participate in an education that is truly experiential, through industry partner engaged projects, co-op placements and immersive learning opportunities that prepare you to thrive in today's competitive job market. Explore different industries, test career paths, build a powerful professional network and graduate with experience that sets you apart.

### Application Requirements

- A degree equivalent to an Ontario 4-year bachelor's degree
  - B or 75% average in final 2 years of study
  - GMAT or GRE (waiver available)
- IELTS (7) or TOEFL (100)
  - Two references
  - Online interview
  - In-person Co-op interview

## Admissions

### Start date

September 2027

### Length of study

28 months

- In class: 16 months
- In co-op: 12 months

### Tuition

\$114,200

The fees above are estimated and are subject to yearly changes.

### Application deadlines

Round 1: October 15, 2026

Round 2: November 25, 2026

Round 3: March 14, 2027

Qualified and approved candidates may be considered following this deadline.

### Work experience

Experience not required, but encouraged

## Who is this program for

- Early career professionals with as little as 0-4 years of work experience.
- Students looking to combine hands-on academics and real-world application through experiential learning and Co-op work terms.
- Those looking for an opportunity to explore and discover new industries, build valuable work experience and a diverse network, while defining your own personal brand and path.

## What sets this program apart

- Three paid Co-op work terms**  
Gain 12 months of real, paid work experience across multiple organizations to enhance your MBA, to help you discover what drives you and to understand the impact you will have on the business world. *Over three Co-op work terms, our average earnings are \$47,000.*
- Career Course**  
All MBA with Co-op students complete a career course in their first academic term to support their success in securing employment. We recognize you are a new professional, we will give you the tool kit to break into the industry you are passionate about.
- Diverse learners**  
This program requires no previous business experience and builds from the ground up. Majority of our students enter the program from a non-business background where our innovative curriculum will support the intersection of knowledge and ability you are creating. With our support, you will build your own personal brand that you can take onward in your career for years to come.

## Meet

## Tamilore Oduwole



"I chose DeGroote and McMaster because of the strong MBA with Co-op program, supportive community and focus on experiential learning that helps students grow as both professionals and leaders.

My greatest experience has been growing from a student who was once navigating a new country and school, into someone who now supports and encourages other students through leadership, mentorship and community involvement as both a DeGroote MBA Student Ambassador and now as a DeGroote Leader."

### Education

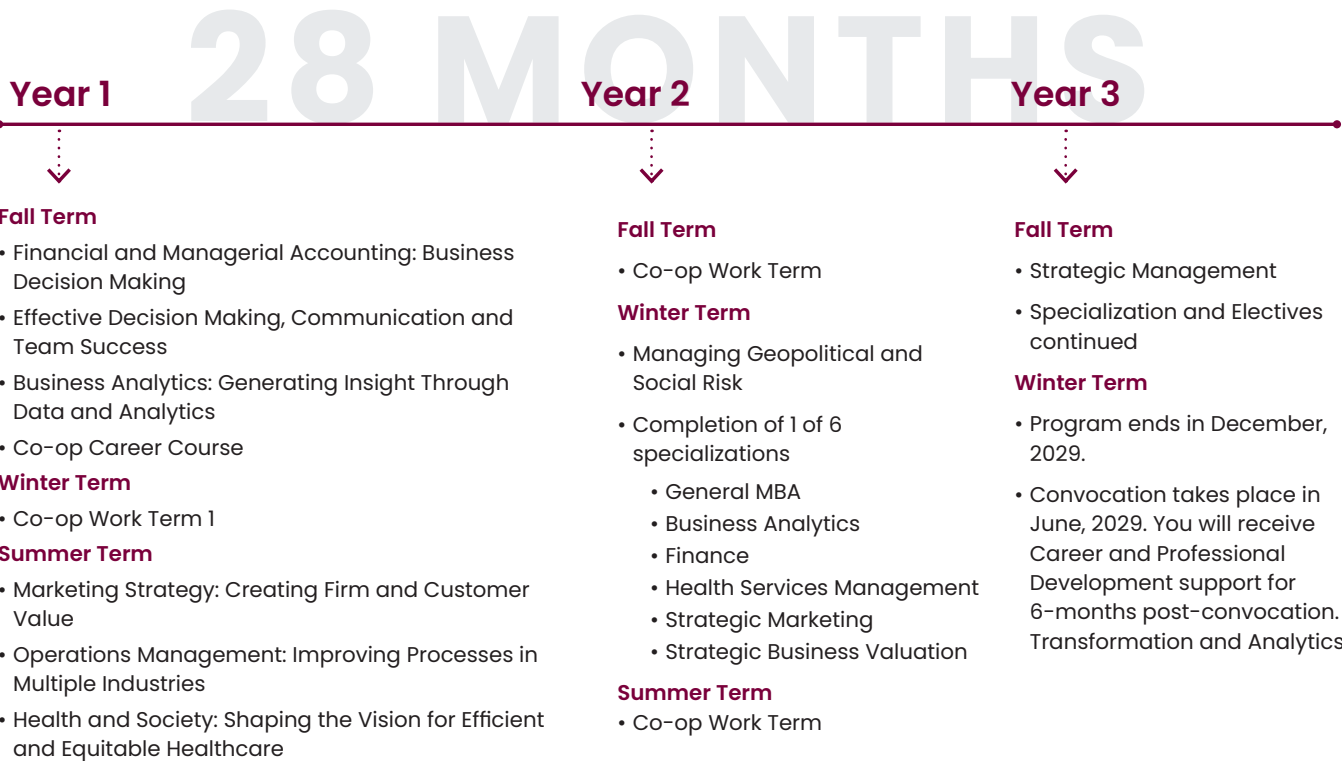
Bachelor of Science, Industry Relations

### Home Town

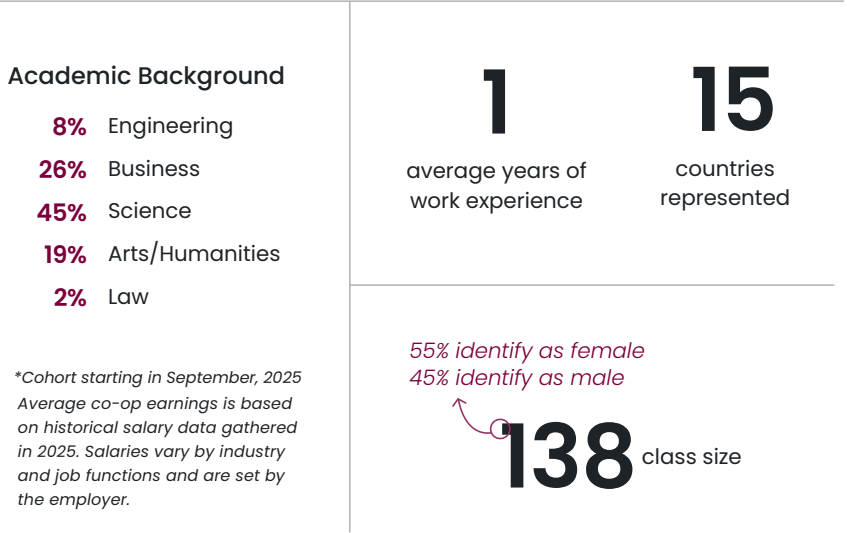
Lagos, Nigeria

### Co-op Roles

- HR Employee Engagement, Modelez International
- Talent Acquisition, EQ Bank



## 2025 Class Profile



1

average years of work experience

15

countries represented

55% identify as female

45% identify as male

138

class size

\*Cohort starting in September, 2025

Average co-op earnings is based on historical salary data gathered in 2025. Salaries vary by industry and job functions and are set by the employer.

# Master of Finance (MFin)

Develop advanced financial expertise to navigate complex markets and drive strategic decision-making.

Finance is at the core of every business. We need leaders in finance to manage and grow assets, generate funds and provide strategic direction for how companies will exceed their goals. In the increasingly competitive and technical world of business, companies are actively seeking leaders who demonstrate a passion and affinity for finance to accelerate their companies forward. The Master of Finance program at DeGroote will challenge how you think about finance and launch your career in this fast-paced, competitive sector.

### Application Requirements

- A degree equivalent to an Ontario 4-year bachelor's degree
  - B+ or 77% average in final 2 years of study
  - GMAT or GRE (waiver available)
- IELTS (6.5) or TOEFL (92)
  - Two references
  - Online interview

### Admissions

**Start date**  
September 2027

**Length of study**  
16 months

**Tuition**  
~\$68,700 CAD  
*The fees above are estimated and are subject to yearly changes.*

**Application deadlines**  
**Round 1:** October 15, 2026  
**Round 2:** November 25, 2026  
**Round 3:** March 14, 2027  
*Final international student deadline*

### Who is this program for

- Early career professionals with 0–4 years of work experience.
- Undergraduate students specializing in finance looking to continue their education immediately following graduation.
- STEM students interested in leveraging their strong quantitative background to pursue a career in finance.

### What sets this program apart

- Strong quantitative focus**  
Combines finance with statistics, data analysis and advanced modelling to prepare you for technical roles.
- Hands-on technical training**  
Develop practical skills using industry-relevant tools such as Python, R and Matlab.
- Official academic partner of the Global Association of Risk Professionals (GARP)**  
Emphasis on financial risk and analytics backed by its partnership with GARP, offering exposure to risk-focused finance concepts. While the MFin program is not solely focused on risk management, its candidate profile and course offerings provide a solid foundation in financial risk education.
- Career-focused curriculum**  
Designed to help you transition quickly from classroom to workplace with applied, job-ready skills.
- Flexible for diverse backgrounds**  
Welcomes both business and STEM graduates, enabling a smooth pathway into finance.
- Specialized alternative to an MBA**  
Offers deep finance expertise in a shorter, more focused format for those targeting finance-specific careers.

### Meet Khushi



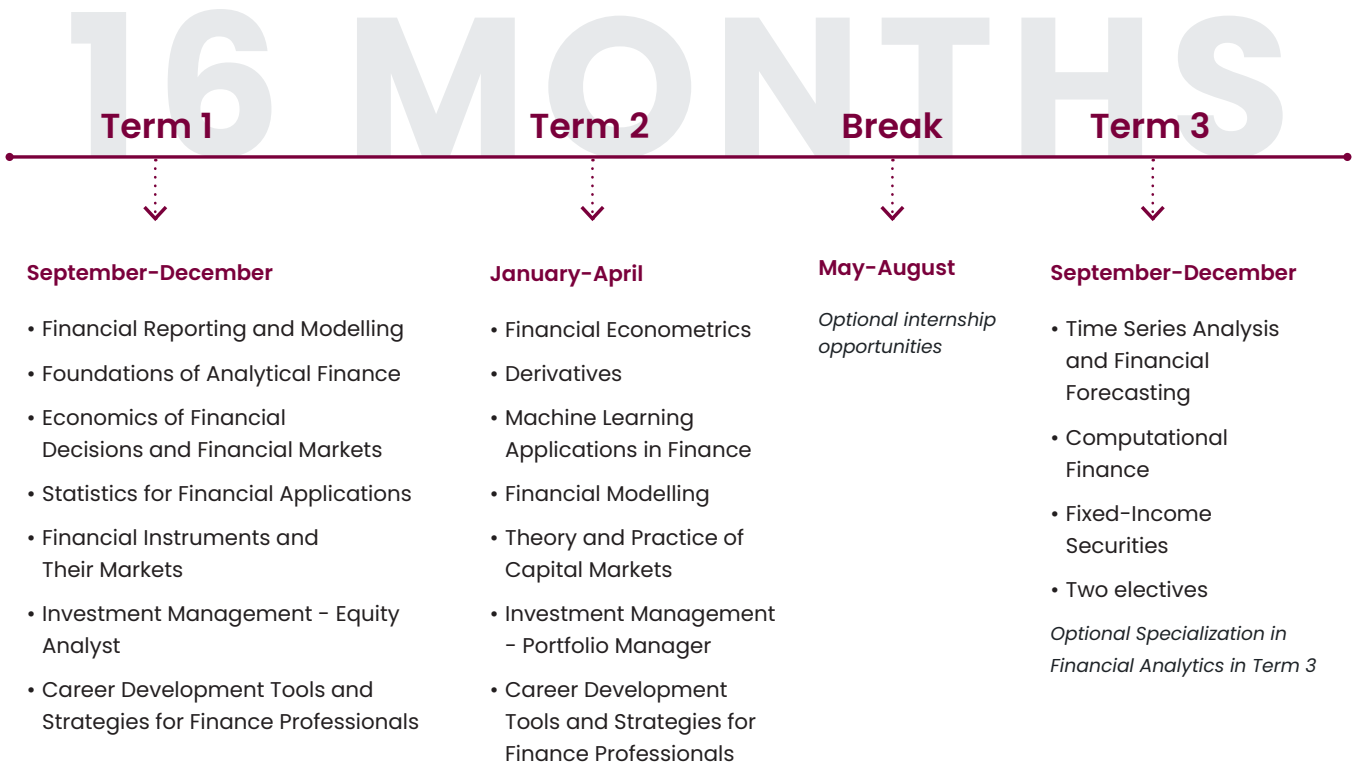
“Moving to Canada for the MFin program at McMaster marked a big shift for me—a new country, unfamiliar systems and a lot to learn along the way. Over the past term, that initial uncertainty has slowly turned into confidence, much of it shaped in the classroom. Through hands-on financial modelling and valuation work, I began applying finance to real-world problems. As my confidence in the discipline grew, so did my certainty about the path I am building for myself in the Canadian finance space.”

**Education**  
Bachelor of Management Studies (Finance)

**Home Town**  
New Delhi, India

**Internship Roles**

- Summer Consultant, Frost and Sullivan
- Strategy and Transactions Intern, EY



### 2025 Class Profile

**Academic Background**

- 45% Finance
- 21% Business
- 16% Accounting
- 8% Economics
- 10% Other (English, Tourism, Math & Stats, Food & Nutrition, German)

0–210

average years of work experiencecountries represented

54% identify as female46% identify as male

67

class size

# Master of Management in AI and Analytics (MMAIA)

Designed to equip you with the technical, strategic and communication skills to thrive in a data-driven world.

The Master of Management in Artificial Intelligence and Analytics (MMAIA) at DeGroote will equip you to harness data with confidence, translate complex insights into business strategy and lead teams with informed decision making. In a world defined by intelligent technologies, employers are seeking professionals who can bridge the gap between business and data. Leaders who don't just understand AI but know how to apply it to real-world challenges. This program will challenge how you think, strengthen how you lead and prepare you to thrive in the rapidly evolving landscape of AI-driven business.

### Application Requirements

- A degree equivalent to an Ontario 4-year bachelor's degree
  - Preference for degrees in Engineering, Science, Computer Science, Stats, Math, Business or Economics
  - Minimum of one university course in: mathematics, statistics, and computer programming
- B or 75% average in final 2 years of study
- GMAT or GRE (not required)
- IELTS (6.5) or TOEFL (92)
- Two references
- Online interview(s)



### Admissions

**Start date**  
September 2027

**Length of study**  
16 months  
**Term 1:** September–December  
**Term 2:** January–April  
**Break:** May–August  
(Industry Work Term)  
**Term 3:** September–December

**Tuition**  
\$67,650  
*The fees above are estimated and are subject to yearly changes.*

**Application deadlines**  
**Round 1:** October 15, 2026  
**Round 2:** November 25, 2026  
**Round 3:** March 14, 2027  
(Final international student deadline)



### Who is this program for

- Recent graduates and early-career professionals (typically under 4 years' experience) and recent graduates seeking to enter or advance in data-driven roles.
- Analytical problem-solvers who want to work with data, technology and emerging AI tools.
- Future business leaders who want to combine technical knowledge with strategy, communication and decision-making skills

### What sets this program apart

- Business + technology integration**  
Develop not only technical expertise, but also strategic, communication and change management skills highly valued by employers.
- Experiential learning at the core**  
Apply your knowledge in real business settings through a robust Industry-Partnered Project and mandatory work term, giving you meaningful exposure to AI and analytics in action.
- Applied AI in practice**  
Work directly with technologies like machine learning, deep learning and generative AI to build skills that are immediately transferable to the workplace. Gain practical skills using Python, R, SQL, Tableau and cloud platforms.



### 2026 Class Profile

#### Academic Background

- 42%** Business
- 22%** Math & Data
- 20%** Engineer & Computing
- 8%** Economics
- 8%** Other

*\*Cohort starting in September, 2026*

**1** average years of work experience

**12** countries represented

*65% identify as female  
35% identify as male*

**50** class size

### Meet

**Erin Reid**  
Professor of Human Resources and Management



Erin Reid is the Canada Research Chair in Work, Careers and Organizations and a Professor of Human Resources and Management.

Erin works closely with students in the MMAIA program, teaching courses as part of the curriculum. Her research also focuses on how the adoption of AI in organizations will contribute to inequality in the workplace.



To learn more about Erin Reid, visit her profile on our website

# eHealth

Bridging health care, technology and business to shape the future of digital health.

McMaster’s eHealth MSc program is a unique health care graduate program that immerses you in the world of digital health informatics. Offered through a collaboration by three prestigious McMaster Faculties: the Faculty of Health Sciences, the Faculty of Engineering and the DeGroote School of Business, the eHealth MSc builds on theoretical foundations in health care, information technology and business.

### Application Requirements

- A degree equivalent to an Ontario 4-year bachelor’s degree
  - Students without a computer science background must complete two preparatory courses before the program begins
- B+ or 77% average in final 2 years of study
- GMAT or GRE (not required)
- IELTS (7) or TOEFL (100)
- Online interview



### Admissions

**Start date**  
September 2027

**Length of study**

- Full-time Thesis: 24 months
- Full-Time: 20 months

**Tuition**  
\$37,900 – \$45,200 CAD

*The fees above are estimated and are subject to yearly changes.*

**Application Deadlines**  
January 14, 2027

*Only deadline – applications are reviewed after this date*

**Timetable**

**Term 1:** September–December  
**Term 2:** January–April  
**Term 3:** May–August (Internship)  
**Term 4:** September–December (Internship)  
**Term 5:** January–April



### Who is this program for

- Recent graduates and early-career professionals seeking to enter the growing field of digital health.
- Career switchers looking to transition into health informatics, digital health, or health technology roles.

### What sets this program apart

- Truly interdisciplinary design**  
Delivered through collaboration across Health Sciences, Engineering and Business—bringing together diverse expertise to address complex health care challenges.
- Bridging healthcare, technology and management**  
Integrates clinical knowledge, technical skills and organizational strategy to prepare graduates for cross-functional roles.
- Experiential, real-world learning**  
Apply knowledge through hands-on projects and internship opportunities in health-care and digital health settings.
- Impact-driven education**  
Focused on improving health-care delivery, enhancing patient outcomes and advancing the digital transformation of the health sector.



### 2025 Class Profile

#### Academic Background

- 71%** Bach Sci
- 6%** BComm
- 6%** BHealth Sci
- 3%** BA
- 3%** BApplied Sciences
- 3%** BKine
- 3%** B Digital Health
- 3%** B Information

**5**  
average years of work experience

*20% had 2 or less years of work experience upon entering the program*

*77% female  
23% male*

**31** class size

### Meet Kishwara Sadia



“I was initially drawn to Canada by its deeply respectful, peaceful and culturally diverse environment, which makes it incredibly welcoming for international students. McMaster was my top choice because it truly leads the way in Canadian and global healthcare innovation. The eHealth program’s interdisciplinary approach was exactly what I was looking for – it served as the perfect bridge between my background in Computer Science and the health-care world, paving the way for a smooth transition into my professional career right after graduation.”

**Education**  
Bachelor of Science, Industry Relations

**Home town**  
Dhaka, Bangladesh

**Current role**  
Research Analyst II, St. Joseph’s Healthcare Hamilton

# Executive MBA

Instincts paired with analytical thinking create a new generation of leaders who make better decisions.

The Executive MBA in Digital Transformation at the DeGroote School of Business provides the tools and knowledge to become an adaptive leader in a tech-driven world. Throughout the program you will gain skills in Accounting and Finance, Statistics, Strategic Marketing, Marketing Analytics and Leadership.

At DeGroote, we believe leaders need to be human in their approach but also digitally and data literate. Instincts paired with analytical thinking create a new generation of leaders who make better decisions. The Executive MBA in Digital Transformation at DeGroote provides leaders with the tools, resources and knowledge to anticipate and understand what lies ahead and use that knowledge to excel in their roles.

### Application Requirements

- 10+ years work experience with 7+ years managerial experience
- A degree equivalent to an Ontario 4-year bachelor’s degree
  - Non-degree applicants must have 12+ years of managerial experience
- B or 75% average in final 2 years of study
- GMAT or GRE (not required)
- Demonstration of English proficiency
- Online interview(s)

## Admissions

**Start date**  
May 2027

**Length of study**  
15 months

**Tuition**  
\$95,355  
*The fees above are estimated and are subject to yearly changes.*

**Application deadlines**  
February 28, 2027  
*Application deadlines are subject to change, refer to our website for the most up to date information.*

**Timetable**  
**Module 1:** July–November  
**Module 2:** December–March  
**Module 3:** April–June  
*Includes international residency*  
**Module 4:** July–September

## Who is this program for

Mid-senior career professionals looking to get their MBA and move into more senior leadership roles.

## What sets this program apart

- Strategic decision making**  
Using data to develop insights, mitigate risk and drive innovation.
- Developing leaders for a changing business landscape**  
Our evolving curriculum features integrated cases based on current and emerging business and tech trends, ensuring you learn the most relevant and up-to-date information that you can apply in your leadership role.
- Built around digital transformation**  
One of the only EMBA programs in North America designed specifically to lead in technology-driven disruption.
- Designed for working senior professionals**  
A flexible, modular format that allows you to advance your career without stepping away from it.  
  
Students participate in an in-person residency once per term (rather than dedicating every weekend to the program – only required in-person 4 times throughout the program).
- Leadership transformation integrated throughout**  
Develop executive presence, confidence and influence alongside core business and strategy skills.

Meet  
**Milena Head**  
Department/Academic Area  
Faculty, Information Systems



Milena Head is a Professor of Information Systems, the Wayne C. Fox Chair in Business Innovation, Director of the McMaster Digital Transformation Research Centre and Director of the EMBA program at the DeGroote. Her research focuses on human-computer interaction and understanding how we use and misuse technology. Of particular focus, she seeks to expand understanding of marginalized groups’ (e.g., older adults) use of technologies so that digital divides can be bridged for benefits to all. Milena teaches in the EMBA program and is passionate about working with students completing their EMBA.

To learn more about Milena Head, visit her profile on our website



## 2025 Class Profile

### Represented Industries

- Health care
- Technology
- HR
- Government
- Finance
- Manufacturing
- Consulting
- Diversity & Culture
- Education

average of 10 years  
leadership experience

15

average years of work experience

15–25

class size range

35% female  
65% male

# PhD

Collaborate with leading faculty on research-driven ideas and build the expertise to drive meaningful impact across academia, industry and society.

As one of the largest business PhD programs in Canada for more than 45 years, the PhD program at DeGroote offers future researchers the opportunity to study and conduct leading edge research with some of the top faculty in their fields. Every student develops the theoretical and methodological expertise required to create original research that makes a significant impact on the business community.

### Application Requirements

- A degree equivalent to an Ontario 4-year bachelor's degree
- B+ or 77% average in graduate level studies
- GMAT or GRE (waiver available in some disciplines)
- IELTS (7) or TOEFL (100)
- Two references
- Online interview

### Admissions

**Start date**  
September 2027

**Length of study**  
Minimum 4 years

**Tuition**  
\$6,300 per academic year  
*Student receive a minimum \$34,000 in funding support annually*

**Application deadline**  
January 31, 2027  
*Early consideration and admissions decisions may be given to top applicants*

**Preliminary application**  
Formal application recommended but not required

### Who is this program for

- Students who have completed their master's degree and want to pursue a career in academia, research institutions or thought leadership roles.

### What sets this program apart

- One of Canada's largest business PhD programs**  
Conduct research with our top faculty in the brand-new Maclean Centre for Collaborative Discovery, which will have a dedicated space for PhD students to conduct their work
- Close mentorship with leading researchers**  
Work 1-on-1 with award-winning, globally recognized faculty through personalized supervision and hands-on research
- Research with real-world impact**  
Focus on producing meaningful, evidence-based research that addresses pressing issues in business and society
- 8 areas of specialization**
  - Accounting
  - Finance
  - Health Policy & Management
  - Management of Organizational Behaviour and Human Resources (MOBHR)
  - Information Systems
  - Marketing
  - Management Science
  - Strategic Management

### Meet Thi Thuy (Kylie) Nguyen



"I chose DeGroote because of my two exceptional supervisors, who are highly experienced researchers in my field of interest. I consider them to be among the leading scholars in this area, and with their guidance, I have gained access to valuable research opportunities and resources that have helped me move closer to achieving my goals. Before accepting the offer, I had the opportunity to discuss my research interests and aspirations with them, and it has been truly rewarding to see these ideas gradually take shape during my time at DeGroote. Learning from them has been an invaluable experience, and I genuinely consider it a privilege."

**Education**  
MBA, National Sun Yat-sen University

**Home Town**  
Thai Binh, Vietnam

**Previous Role**  
Management trainee, international company based in Vietnam



### 2025 Class Profile

Highly competitive

3-5 students are accepted into each field

#### Academic Background

- |                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                               |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Business &amp; Management</b> <ul style="list-style-type: none"><li>• Finance</li><li>• Marketing</li><li>• Management</li><li>• Accounting</li><li>• Business Administration</li><li>• Business Analytics</li><li>• Supply Chain Management</li><li>• HR</li><li>• Health Services Management</li></ul> | <b>Engineering &amp; Technical</b> <ul style="list-style-type: none"><li>• Industrial Engineering</li><li>• Computer Engineering</li><li>• Financial Engineering</li></ul><br><b>Social Sciences, Economics &amp; Health</b> <ul style="list-style-type: none"><li>• Economics</li><li>• Forestry</li><li>• Clinical Psychology</li><li>• Health-related fields</li><li>• Education</li></ul> |
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**Ron Joyce Centre**  
4350 South Service Road,  
Burlington, Ontario, L7L 5R8

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